

INVITATION TO TENDER



TENDER	PHOTOGRAPHY & VIDEOGRAPHY SERVICES		
CONTACTS & EMAIL	invitationtobid@caselaparks.com	DEADLINE	16th of December 2022

BACKGROUND

Casela Nature Parks is one of Mauritius' must-see attractions. It offers individuals, families and corporates a variety of nature-based experiences that are educative, fun and exciting. The park is set over 350 hectares and is divided into five (5) zones, each with its unique features.

The five zones are as follows:

Thrill Mountain: All the mountain and rope activities for thrill-seekers. Jump from a 40m platform into the canyon, zip across breath-taking scenic valleys or walk on our spectacular Nepalese bridge

Predator Kingdom: Safari Adventures brings you the best of the Big Cats experiences in Mauritius – walking with lions, interacting with cheetahs, caracals, and servals, feeding lions and driving through an area in which you can see tigers and lions in their natural habitat.

African Safari: Discover a unique African Safari experience in Mauritius on board our zebra buses or our Quads, and encounter antelopes, white rhinos, zebras and ostriches.

Pangia Kids' Park: Experience family time like never before with our Monkey Swing, Flying Hippos and Little Travellers rides.

PROJECT OVERVIEW

As one of the foremost leisure destinations of Mauritius, Casela Nature Parks needs to provide professional photography and videography services to its visitors, that they can keep as souvenirs and to share on social media or with friends and family. Casela Nature Parks therefore wishes to invite providers to tender for professional photography and videography services to cover different areas and activities of the park.

SCOPE OF SERVICES	<p>The photography and videography service provider of Casela Nature Parks shall:</p> <ul style="list-style-type: none">• Provide its services on the below main areas of the park:<ul style="list-style-type: none">○ Thrill Mountain<ul style="list-style-type: none">▪ Accompany guest groups embarking on Thrill Mountain activities (ziplines, Nepalese Bridge, Via Ferrata) upon request○ African Safari<ul style="list-style-type: none">▪ Take part in all the safari bus rides and propose their services to the guests enjoying the rides▪ Accompany guests during quad activities upon request○ Tulawaka Gold Coaster<ul style="list-style-type: none">▪ Remain at the ride area at all times and propose their services to the guests enjoying the rides• Deploy a fleet of photographers able to service the aforementioned areas of the park as well as any other relevant employees to ensure the smooth running of the activity.• Provide all relevant photography and videography material necessary to fulfill the services attributed.• Provide high-definition photographic and videographic materials to guests and the management (4000px minimum).• Manage the park's photo stands:<ul style="list-style-type: none">▪ Cater to guests requests and needs
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	<ul style="list-style-type: none"> ▪ Provide necessary and relevant Infrastructure to the photography and videography service to treat and display photos and videos (including but not limited to screens, computers, storage devices) ▪ Send customers pictures by email or by other means ▪ Print pictures and provide to customers ▪ Provide custom photo frames for the zones with the logo of Casela Nature Parks <p>Photography and videography services shall be provided during the opening days and hours of the park and upon request of the management for special events, activities and occurrences.</p>
<p>REQUIREMENTS FOR THE INVITATION TO TENDER</p>	<p>Agencies answering the Invitation to tender shall submit:</p> <ul style="list-style-type: none"> • a presentation of their company and mode of operation • case studies/examples of their past experience • client references that Casela Nature Parks will reserve the right to call for assessment and verification • all necessary licenses and registration documents necessary for their business' operation • a comprehensive and exhaustive financial/commercial proposal with relevance to the scope of work defined by Casela Nature Parks
<p>SUBMISSION OF TENDER</p>	<ul style="list-style-type: none"> • Agencies interested in submitting a tender are invited to provide a presentation and proposal (in English) in a sealed envelope by Friday 16th of December 2022 by 15h00 latest. • Sealed envelope containing the tender shall be submitted at the Casela Nature Parks Information Desk Royal Road, Cascavelle, Mauritius • Envelope should be clearly labeled: CASELA NATURE PARKS INVITATION TO TENDER – PHOTOGRAPHY AND VIDEOGRAPHY SERVICES (NAME OF AGENCY) • All proposals will be received and processed in strict confidentiality. <p>After evaluation, shortlisted Agencies will be invited to present their proposal in January 2023.</p> <p>An agreement, will be signed between Casela Limited Ltd and the selected Agency.</p> <p>The duration of the agreement will be of 1 year, renewable upon mutual agreement & satisfactory performance.</p>
<p>SCHEDULE</p>	<ul style="list-style-type: none"> • Agency to provide their proposals by the 23rd of December 2022 • Shortlisted agencies will be called for a presentation of their proposal by Thursday 12th of January 2023 • The selected agency would be expected to start its services as from March 2023

The Management reserves the right to call only the most suitable agencies for presentations and not to make any selection following this tender exercise